AMC Entertainment® delivers distinctive and affordable movie-going experiences in 338 theatres with 4,865 screens. The company operates 22 of the 50 highest grossing theatres in the United States, including six of the top ten. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage and diverse content.

AMC Company Facts (As of June 28, 2012)

- AMC has interests in 338 theatres with 4,865 screens in 32 states and the District of Columbia and three countries outside the United States
- Hundreds of millions of guests attend AMC theatres each year
- 99% of the company’s screens are located in the United States and Canada
- At an average of 14.4 screens per theatre, AMC has the highest screen per theatre count among the major U.S. and Canadian exhibitors — well above the 2011 calendar year industry average of 6.8
- More than 46% (2,275) of AMC’s screens have 3D capability and more than 2% (125) of our screens are IMAX® screens
- AMC is in 24 of the top 25 DMAs; #1 or #2 market share in each of the top 15 DMAs
- AMC is headquartered in Kansas City, where it has been since its founding in 1920
- AMC employs approximately 18,500 full- and part-time associates

AMC Fun Facts

- The busiest AMC theatre is AMC Empire 25 in New York City, which plays to approximately 2 million guests every year
- The tallest AMC screens are AMC NorthPark 15 (Dallas), AMC Tysons Corner 16 (Washington D.C.), AMC Burbank 16 (Los Angeles) and AMC Downtown Disney 24 (Orlando) at approximately 3.5 stories tall
- California is home to the most AMC theatres in the country with 43 theatres and 645 screens
- AMC screens use more than 700 square miles of screen, nearly double the size of all five boroughs in New York City
- AMC has been seen on hit TV shows such as “30 Rock,” “The Sopranos,” “The Apprentice,” “Wheel of Fortune,” “The Price is Right” and “The Ellen DeGeneres Show”

AMC Financial Highlights

- The company’s fiscal year end is March. Revenues for the 12 months ended June 28, 2012 were $2.5 billion
- The company is listed on the FORTUNE 1000 and is one of the largest companies in Kansas City
- The company is privately held

AMC Programs

AMC independent® provides the best independent films to our increasingly diverse audience

AMC Dine-In TheatresSM is a new experience that combines the cuisine and cocktails of a restaurant with the fun and excitement of a movie theatre

AMC Stubs™ is an all-new program that we are offering to our guests as a way to reward them for going to AMC theatres. It replaces the previous MovieWatcher® program and provides bigger, better and more exciting benefits than ever before:
- $10 reward for every $100 you spend
- Free upgrades on concessions anytime
- Online ticket purchase fees waived
- Access to your online ticket stub collection

AMC Sensory Friendly FilmsSM program provides a special opportunity for families to enjoy their favorite films in a safe and accepting environment

AMC Enhanced Theatre Experience (ETX™) includes a 20-percent larger screen, 3D, digital projection and an upgraded sound system
AMC Key Milestones
AMC has a long history of industry leadership and innovation, and is credited with many of the industry’s “firsts.”

1920  Founded in Kansas City, Mo.
1963  Opened the first “multiplex” theatre, a twin, in suburban Kansas City, Mo.
1981  Introduced the cupholder armrest
1990  Launched MovieWatcher®, the industry’s first guest loyalty program
1995  Opened the first “megaplex”, The Grand 24 in Dallas, Texas
1995  Introduced LoveSeat®-style seating
1997  Formed and launched an IPO of Entertainment Properties Trust
2000  Co-founded MovieTickets.com and Fandango, two online ticketing services
2002  Acquired General Cinema
2002  Rolled out the industry’s first national gift card program
2003  Launched first branded candy, Clip Gummi Stars®
2004  Launched AMC MovieNachos®
2004  Deployed digital network for pre-show entertainment and alternative content
2005  Co-founded National CineMedia
2006  Acquired Loews, a theatre circuit dating back to 1904
2007  Formed Digital Cinema Implementation Partners
2007  Partnered with IMAX to deploy more than 100 IMAX digital projection systems
2008  Launched Fork & Screen®, an in-theatre dining and entertainment experience
2009  Partnered with Sony and RealD to implement digital and 3D technology
2009  Partnered with Autism Society to create AMC Sensory Friendly Films™
2010  Acquired Kerasotes Theatres
2010  Opened four AMC Dine-In TheatresSM
2011  Launched AMC Stubs™

AMC Community Involvement
AMC is dedicated to giving back to the communities we serve through numerous programs, and we are proud to partner with local and national charity organizations. Nationally, we collaborate with:

- Variety – The Children’s Charity
- Will Rogers Motion Picture Pioneers Foundation
- Autism Society

Locally, we support numerous organizations.

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